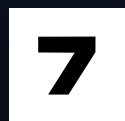


Making events. Making impact.

Exhibitions and conferences, stand manufacturing and event technology - from Madinah and Jeddah, across the Kingdom.

Open the profile →

7brand-sa.com



Seventh Brand
العلامة السابعة

Integrated solutions for exhibitions and events - from idea to handover.

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Who we are

WHO WE ARE

Towards experiences that inspire, and impact that lasts.

We do not simply run events - we create experiences that make a real difference. From vision to delivery, we turn ideas into communication platforms that inspire audiences and meet our clients' objectives.

We believe creativity is an integrated system of deep planning, intelligent design, precise execution and professional management. So we offer complete solutions covering every stage of an event, to the highest standards of quality and the finest detail.

What sets us apart is our strategic partnerships, our flexibility, and our appetite for continuous improvement - so that together we build exceptional experiences founded on trust and measured by success.

We specialize in the creation and management of exhibitions, conferences, events, and corporate experiences, bringing together strategic thinking, creativity, design, operational planning, and on-ground execution to create integrated experiences that achieve the goals of the brands and organizations we work with.

CR 4030242852

Offices Madinah · Jeddah

[More about us →](#)

BY THE NUMBERS

240+

Exhibitions & stands delivered

180,000+

Guests & participants

5

Saudi cities served

96%

Client satisfaction

Under one roof

ONE SYSTEM

From design and planning to manufacturing and delivery, we run one integrated system that brings every stage of the project under one management - giving us tighter quality control, faster delivery and efficient cost management, from the first idea to final handover.



01

Design studio

A dedicated space for developing ideas into practical, well-considered designs that give every idea a clear start.



02

Production floor

An equipped floor for fabrication and preparation, with continuous quality control on every project.



03

Equipment store

A complete stock of equipment, materials and tools that keeps preparation fast and work moving.



04

Installation crew

A specialist team for transport, installation and on-site delivery, to a clear plan, schedule and safety standard.



Our services

Integrated solutions for events and exhibitions - strategy, design, production, execution, operations and management - delivered through one integrated system and one specialist team.

[All services →](#)

 01 Events Management From the first idea to complete delivery, we manage your events with a professional...	 02 Exhibitions Organizing We turn the exhibition's goals into a complete experience that starts with planning...	 03 Conference Organising Well-run conferences that combine valuable content with a professional experience.
 04 Booth Fabrication We design and build booths that reflect your brand identity, and deliver them with...	 05 Event Design We create a complete visual identity that gives the event a distinctive presence an...	 06 Space Planning Laying out the space so that movement and display both work.
 07 Audio-Visual Systems Integrated technical solutions for an exceptional experience.	 08 Lighting Systems Lighting that creates the atmosphere and brings out the details.	 09 Filming & Visual Production We document moments and create content whose impact lasts.

Our services

From marketing and activation to hospitality, PR and sponsorships: services that cover every stage of the event, with one team and one quality standard.

[All services →](#)

 Equipment & Logistics Everything your event needs in one integrated system. 10	 Registration & Invitations Management Organised reception and a smooth attendance experience. 11	 Digital Services & Event Management Digital solutions that unify management and raise efficiency. 12
 Marketing Solutions Marketing strategies that strengthen presence and create impact. 13	 Brand Activation We turn the brand identity into an interactive experience. 14	 Kids & Family Events Safe entertainment experiences that create special family memories. 15
 Hospitality & Reception Refined hospitality that reflects the value and standing of the occasion. 16	 Corporate Events Events that strengthen the organisation's culture and achieve its goals. 17	 PR & Sponsorships Strategic partnerships and influential media presence. 18

Stand factory

STAND FACTORY · BUILT IN-HOUSE

From Vision to Exceptional Reality

We have an integrated manufacturing system that lets us build distinctive stands with high quality and precision at every stage. Our factory is not just a production space but a core part of our system; it lets us control quality, speed up delivery and offer more flexible solutions for every project.

2895+

projects and products manufactured

38

technicians and carpenters per project

5 days

average build time for a 4×4 stand

92%

structure reuse rate

 Custom stands Designed and built from scratch at any size or level, with steel structures and double-deck...	 Modular stands Demountable, reusable systems - economical for organisations exhibiting several times a yea...	 Counters & reception Reception units and display tables in Corian and natural wood finishes.
 Digital printing Large-format printing on vinyl, fabric and rigid boards at high resolution.	 Letters & logos Raised and illuminated lettering, CNC and laser cut.	 Furniture & décor Bespoke furniture and decorative elements built to each event identity.

08 · Stand factory



From brief to opening

PROCESS · QUALITY & SAFETY

01

Requirements session

We map your objectives, the booked space and the organiser's regulations.

02

3D design

Two visual concepts, then a final design with a walkthrough.

03

Shop drawings

Precise fabrication drawings and an approved bill of quantities before work starts.

04

Fabrication

Built in the factory with a photo progress report every 48 hours.

05

Trial assembly

We assemble the full stand in the factory and test it before shipping.

06

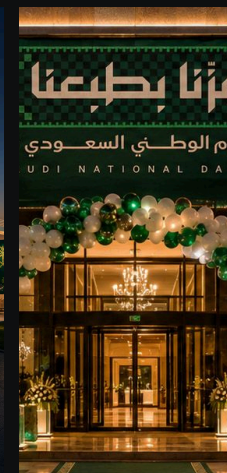
Install & handover

On-site installation, handover a day before opening, then dismantling and storage.



Quality & safety

- Compliance with civil-defence and organiser regulations
- Structural calculations for double-deck and rigged elements
- Electrical inspection before handover
- Fire-rated materials with certified documentation
- Install crew certified in safety and work at height
- Structural warranty for the full show period


[Design your stand →](#)
[The factory](#)

Event technology

EVENT TECHNOLOGY



We provide integrated technology solutions for exhibitions, conferences, and events - from registration and attendee...

[Explore the systems →](#)
[Registration platform](#)
15 min

longest visitor registration time at a conference

96%

attendee adoption of the event app

40 k

views on a single launch-event livestream

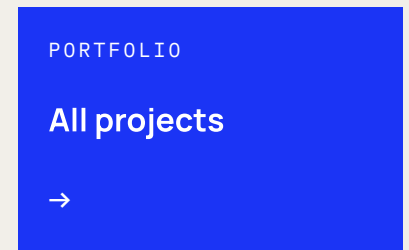
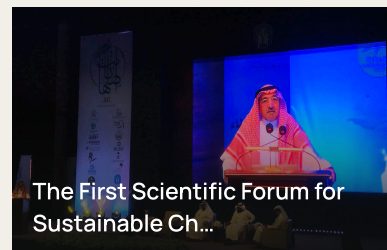
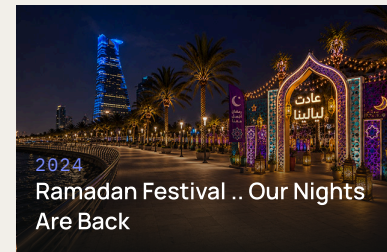
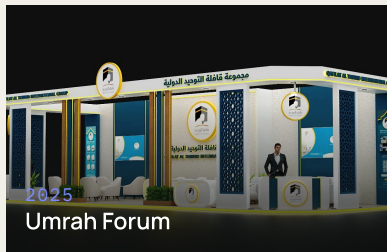
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job interviews scheduled by the appointments system at one forum

 01 Registration & ticketing A registration page in your event's identity, multiple ticket...	 02 Badging & access On-arrival badge printing and code scanning, with live per-se...	 03 Attendee app Agenda, speakers, venue map, alerts, notifications and visito...	 04 Live streaming Multi-camera streaming to two platforms, with a Q&A room and...
 05 Polling & voting Live on-screen questions, audience voting and instant results.	 06 Analytics dashboard A big screen behind the registration desk at the event gate s...	 07 Projects & Events Management Project plans, tasks, owners and timelines in one board that...	 08 Space Planning & Expo Map Draw the floor plan and place booths, aisles and services on...
 09 Booths & Exhibitors Management Exhibitors browse the map, book their booth and pay online, w...	 10 Teams & Committees Management Committees, tasks, shifts and staff badges with role-based ac...	 11 Sponsorship & Entitlements Sponsorship tiers, contracts and each sponsor's entitlements...	 12 Exhibitor ROI report Exhibitors scan the card of every visitor who stops at their...

Our work

SELECTED WORK · 19 PROJECTS



Clients & partners

CLIENTS & PARTNERS

 تلفزيون السعودية Al Saudia Television	 المستشفى السعودي الألماني Saudi German Hospital نرعاكم كأهالينا Caring like family	 نجم المدينة المنورة الصحي Madinah Health Cluster	 القرية السعودية العالمية الصناعية Saudi International Industrial Village	 كنان عالية مول kinan Aliat Mall	 maximus ماكسيموس
 بلدية دبي DUBAI MUNICIPALITY	 مركز البيئة للمدن العربية Environmental Center for Arab Towns	 Le MERIDIEN	 للحلول الرقمية العبيكان Obekan Digital Solutions	 NOVARTIS	
 KSAMC	 الجمعية السعودية للسكتة الدماغية Saudi Stroke Society	 هيئة إمامة الأشخاص ذو الإعاقة	 أمانة منطقة المدينة المنورة Madinah Regional Municipality	 TEDx	

Contact

CONTACT

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Website	7brand-sa.com	→
Offices	Madinah · Jeddah	→



**Tell us your idea - we will
return a complete proposal.**

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